

# Legal Lobbying

*Lobbying and Policy Change* **Lobbying and Advocacy** **Lobbying in Europe** [Lobbying The Art of Lobbying](#) [The Lobbying Strategy Handbook](#) **Lobbying The Business of America is Lobbying** [Lobbying for Change](#) **Transparent Lobbying and Democracy** **Total Lobbying** **ILobby.eu** *The Lobbying Handbook* *Lobbying for Social Change, Third Edition* **The Social Process of Lobbying** [The Ethics of Lobbying](#) **Lobbying The Citizen's Guide to Lobbying** *Congress Lobbying in the 21st Century* *Transparency, Integrity and Access* **Lobbying in the European Union** **Compliance with Lobbying Laws and Gift Rules** **Guide Cooperative Lobbying** **Lobbying Illinois** **Information Manual for Lobbying Disclosure Provisions of the Political Reform Act** **Lobbying. An indicator for democratic governance?** [Public Affairs in Practice](#) **Lobbying in the new Europe** [Lobbying in the European Union](#) **Lobbying, Political Uncertainty and Policy Outcomes** **Lobbying at the Illinois Constitutional Convention** **THE ROLE OF LOBBYING IN REPRESENTATIVE SELF-GOVERNMENT** **Deliberation Behind Closed Doors** **A Report on Lobbying** **Lobbying Expenditures and the Top 100 Lobbying Firms** [Lobbying and Foreign Interests in Chinese Politics](#) **Lobbying the European Union Versus Lobbying the United States** **Regulation of Lobbying in California** [Directory of Lobbyists, Lobbying Firms, and Lobbyist Employers](#) [Legislator and Lobbyist Views of Improper Lobbying in North Dakota](#) **The Third House, a Study on Lobbying Activites in the Indiana General Assembly**

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**Lobbying Illinois** Feb 12 2021

**Regulation of Lobbying in California** Dec 01 2019

**Lobbying in the new Europe** Oct 11 2020 The Treaty of Lisbon came into effect on 1 December 2009. It gives the EU a new primary law framework and has significantly enhanced its competence and importance, thereby causing a remarkable increase in the EU's influence. Certain changes in the voting procedures should be particularly significant for companies: alongside the double majority rule in Council decisions, under the Lisbon Treaty, only a majority is now required in many areas previously governed by the principle of unanimity. Foremost examples here are justice and internal affairs, foreign trade and agriculture. Persuading its own national government that its concerns are legitimate is, therefore, only of limited benefit to a company as individual Member States can easily be outvoted in Brussels. A strong position in the company's "home Member State" only can rapidly become an insignificant minority position. Nevertheless, European actions and procedures remain obscure and inaccessible for many company heads. Companies, for this reason, often fail to see many opportunities and chances which a deeper understanding of and a strong presence in the European capital can offer a business. It is not simply the underlying conditions for companies in one Member State which are at stake, but rather the conditions governing an internal market with around 500 million consumers. The need for effective and efficient lobbying has increased due to the recent renaissance of the State observed in the crisis: in the context of partial nationalisation, far-reaching regulation of entire sectors and a general increase in state control of company decisions, good channels of communication to legislative and executive decision-makers are more important than ever. The publication helps to guide companies through the intricacies of Brussels and offers an insight into the complex but diverse and interesting service of lobbying. It is designed as a practical tool especially for decision-makers and executives in companies. Numerous figures and tables illustrate the text. Main topics include the characteristics of lobbying at the European level, taking account of the changes brought about by the Treaty of Lisbon, the notion of a lobbyist's "practical tools" and finally suggestions for a company's strategic positioning vis-a-vis decision makers in the European legislature and executive.

**Deliberation Behind Closed Doors** May 06 2020 Do transparency and publicity have the power to civilise politics? In deliberative democratic theory this is a common claim. Publicity, it is argued, forces actors to switch from market-style bargaining to a behaviour more appropriate for the political sphere, where the proper way of reaching agreement is by convincing others using public-spirited arguments. Daniel Naurin has conducted the first comprehensive analysis and test of the theory of publicity's civilising effect. The theory is tested on business lobbyists - presumably the most market-oriented actors in politics - acting on different arenas characterised by varying degrees of transparency and publicity. Innovative scenario-interviews with lobbying consultants in Brussels and in Stockholm are compared and contrasted with a unique sample of previously confidential lobbying letters. The results are both disappointing and encouraging to deliberative democratic theorists. While the positive force of publicity seems to be overrated, it is found that even behind closed doors business lobbyists must adapt to the norms of the forum.

[The Ethics of Lobbying](#) Sep 21 2021 Woodstock launched this project on lobbying in 1998 for three reasons. First, lobbying has grown exponentially during the past twenty years to exercise enormous influence on American politics. It has almost become a new profession in that time, and therefore deserves a new review and evaluation. Second, lobbying has simultaneously fallen under suspicion and engendered critical resentment in some quarters. Its critics would say it supports "special" (i.e. narrow and well-funded) interests and is oblivious to the general well-being of our democratic life and process. Third, reputable lobbyists have called, therefore, for a clarification of standards and principles for use within their own ranks and as an explanation to the general public of the goals, objectives, and methods of lobbying to forestall misunderstanding and misjudgment. This clarification would provide the lobbying profession with a normative statement parallel to the codes of conduct and ethical practice of the American Medical Association and the American Bar Association.

[Directory of Lobbyists, Lobbying Firms, and Lobbyist Employers](#) Oct 30 2019

[Lobbying](#) Oct 03 2022

[Public Affairs in Practice](#) Nov 11 2020 Public affairs today is more than just political lobbying. It requires working with other policy-making bodies, such as regulators, commercial organizations and other interested parties. Public Affairs in Practice is the first book to examine the methods public affairs professionals use to make an impact. It covers each aspect of the industry and examines the tools needed to deliver an effective public affairs program. It also highlights the potential benefits of public affairs, including protection from perceived threats of new regulation, identifying new market opportunities and raising the profile of an organization. Not only do the authors consider established markets (the US, UK and Western Europe), but also the opportunities presented to companies by the EU accession states and China, where there are currently very few public affairs professionals. With case studies and tips from industry professionals, this is a practical how-to guide for both practitioners and students.

**The Business of America is Lobbying** May 30 2022 Corporate lobbyists are everywhere in Washington. Of the 100 organizations that spend the most on lobbying, 95 represent business. The largest companies now have upwards of 100 lobbyists representing them. How did American businesses become so invested in politics? And what does all their money buy? Drawing on extensive data and original interviews with corporate lobbyists, The Business of America is Lobbying provides a fascinating and detailed picture of what corporations do in Washington, why they do it, and why it matters. Prior to the 1970s, very few corporations had Washington offices. But a wave of new government regulations and declining economic conditions mobilized business leaders. Companies developed new political capacities, and managers soon began to see public policy as an opportunity, not just a threat. Ever since, corporate lobbying has become increasingly more pervasive, more proactive, and more particularistic. Lee Drutman argues that lobbyists drove this development, helping managers to see why politics mattered, and how proactive and aggressive engagement could help companies' bottom lines. All this lobbying doesn't guarantee influence. Politics is a messy and unpredictable bazaar, and it is more competitive than ever. But the growth of lobbying has driven several important changes that make business more powerful. The status quo is harder to dislodge; policy is more complex; and, as Congress increasingly becomes a farm league for K Street, more and more of Washington's policy expertise now resides in the private sector. These and other changes now increasingly raise the costs of effective lobbying to a level only businesses can typically afford. Lively and engaging, rigorous and nuanced, The Business of America is Lobbying will change how we think about lobbying-and how we might reform it.

*The Lobbying Handbook* Dec 25 2021 This volume offers the insights of 80 successful lobbyists and professional politicians who "know the territory" on the basics of the lobbying business, the principles of lobbying strategy, and the ways in which lobbyists interact with the U.S. Congress and the executive branch. The contributors discuss how to plan and implement a lobbying campaign; and how to lobby Congress, the executive branch, and the White House. The book includes chapters on the lobbyist and the law; parliamentary procedure; effective grass-roots lobbying; political action committees; fundraisers; foreign representation; and lobbying ethics. ISBN 0-933833-19-9: \$125.00 (For use only in the library).

[The Lobbying Strategy Handbook](#) Aug 01 2022 This book teaches students of social work and non-profit management how the government works and what they can do to effect change at the state or local level through lobbying. Social workers are very politically active and this book covers key skills taught in a policy practice course. The centerpiece of the book is a 10-step lobbying process that walks the student through important stages of lobbying. It lays out a clear, 10 point framework that helps students lobby effectively. It also provides a chapter on the 10 point process in action, which displays case examples of student projects from conception to implementation. Following the 10 point process the author also presents chapters on tax aspects of non-profits and the varying structures of such organizations. In addition the author includes chapters on budgeting, evaluation, and hiring and working with a lobbyist.

*Lobbying for Social Change, Third Edition* Nov 23 2021 This step-by-step guide to lobbying covers it all—from the basics for beginners to specific techniques for experienced lobbyists “You and I may never achieve major public office, but we do not need to in order to affect public policy.” —Author Willard C. Richan To effect social change, any lobbyist’s case must be presented with skill, knowledge, and confidence. This reader-friendly book shows the way. It assumes no prior knowledge of the subject and provides the nuts and bolts of public policy advocacy (lobbying) in non-technical language. Lobbying for Social Change, Third Edition is organized in a way that easily lends itself to use in the classroom as well as by individual or group advocates, and it is packed with clearly presented case material that illustrates the lobbying process in action. This new edition provides updated case material, expanded coverage of electronic media, and two new chapters; one focusing on direct action for fundamental change, and the other presenting a case history of a grassroots lobbying campaign. Part I of Lobbying for Social Change, Third Edition, entitled “The Basics,” will show you how to: assess your political resources set an agenda for action understand whom to lobby—and how to gauge their power, motivation, and ability to effect or impede social change gather and use evidence to support your position Part II, “Practical Applications,” gives you nuts-and-bolts information about how lobbying is done. You’ll learn: how to work directly with policymakers-face-to-face, by mail, by telephone, etc. effective rules for to testifying in a public hearing how to make use of the mass media-writing news releases, participating in panel discussions, what to do when being interviewed (and how to increase your chances of being a repeat guest on talk and news shows), and how to effectively work with print and electronic media, including the Internet ways to take on the system through direct action Part III, “Case History of a Grassroots Lobbying Campaign,” takes you inside an actual campaign (in this case, to amend the impending—at the time—welfare reform bill). You’ll see how a group of five Philadelphia area social workers and one feminist activist started the Delaware County Coalition to Save Our Safety Net—a coalition that would make a substantial impact on the specifics of welfare in the state of Pennsylvania. This new edition of the classic manual for lobbyists is packed with vital information for lobbying in the new millennium. We urge you to consider making it a part of your personal or teaching collection today!

[Lobbying in the European Union](#) Sep 09 2020 This book sheds new light on how lobbying works in the European Union. Drawing on the first-hand professional experience of lobbyists, policymakers, and corporate and institutional stakeholders, combined with a sound academic foundation, it offers insights into successful lobbying strategies, such as how alliances are formed by interest groups in Brussels. The authors present key case studies, e.g. on the shelved EU-US trade deal Transatlantic Trade and Investment Partnership (TTIP), lobbying scandals, and the role of specific interest groups and EU Think-Tanks. Furthermore, they highlight efforts to improve transparency and ethical standards in EU decision-making, while also underscoring the benefits of lobbying in the context of decision-making. Understanding the tools and techniques of effective lobbying, as well as the dynamics and trends in EU lobbying, will allow professionals involved in the lobbying process, such as policymakers and corporate and institutional stakeholders, to improve their performance and achieve better results when pursuing their respective interests.

*The Citizen's Guide to Lobbying Congress* Jul 20 2021 The US Constitution guarantees all citizens the unqualified right to petition their government for redress of grievances and to state their views without government interference, says deKieffer. A veteran Washington lawyer who has worn many hats related to lobbying over the years, he explains how people can get heard even without suitcases full of money or vaults full of compromising video. He sets out a whole campaign both for people who are interested in a single issue and for individuals and small organizations that want to maintain a voice over time.

**Lobbying the European Union Versus Lobbying the United States** Jan 02 2020

**Lobbying at the Illinois Constitutional Convention** Jul 08 2020

Lobbying and Foreign Interests in Chinese Politics Feb 01 2020 This book offers a series of original arguments on the relationships that Western interest groups have with the Chinese state. It details their lobbying strategies and the leverage it gives them in policy-making in China's political system. Analysis is provided in a comparative context. The author offers inside knowledge on Western business and analyses the nature of business-government relations on domestic Chinese innovation policies. Identifying and analysing the conceptual difference between Chinese and Western actors in their relationship to the state, this book demonstrates how China's existing mechanisms for monitoring activities of Chinese interest groups are ill-suited to exerting a similar degree of control over Western actors.

**A Report on Lobbying** Apr 04 2020

**The Third House, a Study on Lobbying Activites in the Indiana General Assembly** Aug 28 2019

Lobbying for Change Apr 28 2022 'We need effective citizen-lobbyists – not just likers, followers or even marchers – more than ever. I have no hesitation in lobbying you to read this book.' Bill Emmott, former editor in chief, the Economist Many democratic societies are experiencing a crisis of faith. Citizens are making clear their frustration with their supposedly representative governments, which instead seem driven by the interests of big business, powerful individuals and wealthy lobby groups. What can we do about it? How do we fix democracy and get our voices heard? The answer, argues Alberto Alemanno, is to become change-makers – citizen lobbyists. By using our skills and talents and mobilizing others, we can bring about social and political change. Whoever you are, you’ve got power, and this book will show you how to unleash it. From successfully challenging Facebook’s use of private data to abolishing EU mobile phone roaming charges, Alberto highlights the stories of those who have lobbied for change, and shows how you can follow in their footsteps, whether you want to influence immigration policy, put pressure on big business or protect your local community.

**Lobbying in the European Union** May 18 2021 Thousands of lobbyists lobby decision-makers in Brussels every day, but little is known about their impact on policy. Lobbying in the European Union addresses this research gap and analyzes the conditions under which interest groups can successfully lobby the European institutions.

**Lobbying. An indicator for democratic governance?** Dec 13 2020 Essay from the year 2013 in the subject Politics - Political Systems - General and Comparisons, grade: 1,33, Jacobs University Bremen gGmbH, language: English, abstract: Accessibility of the policy-making processes for third party agent’s increases countries level of democratic governance. Ideally chances to influence officials should not depend on wealth of the interest group. However common ways to impact government decisions include professional lobbying (Rowbottom, 2010, p.79). Professional lobbyists are accused of influencing public policy formation for self-serving purposes by means of not only knowledge transfer but also offering financial support to the targeted government official or political party. Government officials choose which people to meet with and receive advice from. This subjective choice gives varying opportunities that result in decision-making power to different interest groups (Rowbottom, 2010, p. 78). The public’s confidence in how public policies are being formatted has been shaken by repeated reports on lobbyist’s corruption. In recent years the regulation of lobbying has become a major challenge for modern liberal democracies world-wide. Democracies, relying on trust and support of their citizenry are threatened to loose legitimacy due to professional lobbying. The question this paper examines is in how far lobbying needs to be recognized as an indicator for democratic governance and whether it is measurable as such. At first characteristics and the scope of lobbying shall be defined to provide the necessary framework for further discussion of the topic. Second, when assessing democratic governance empirical measures for indicators are essential components of analysis. Therefore the measurability of lobbying shall be addressed in the second part of the paper. Third, approaches to regulate lobbyist profession to ensure higher levels of democratic governance shall be examined. Lastly, the case of the European Union shall be analyzed to exemplify successes and loop-holes of the existing regulatory measures and conclude about the importance of lobbying as an indicator when examining the democratic process.

**Lobbying in Europe** Nov 04 2022 This book provides a clear, systematic and up-to-date picture of the vast and dynamic industry of lobbying and Public Affairs in Europe, not only at EU level, but specifically in each of the 28 EU Member States. Using contributions from political scientists and lobbyists from each country, the volume offers a comprehensive review of the European lobbying industry, tackling elements such as the institutional framework and the political culture of each country, the perception of lobbyists by public opinion and politicians, the professionalization and the numbers of the industry in each country, the regulation of the sector (through dedicated laws, self-imposed ethical codes, etc.). This is a benchmark publication for all those studying or working in the field of Lobbying, Public Affairs, Communication and Business and Politics in or with EU countries.

**Compliance with Lobbying Laws and Gift Rules Guide** Apr 16 2021

**Lobbying** Jun 30 2022 Lobbying: Business, Law and Public Policy, Why and How 12,000 People Spend \$3+ Billion Impacting Our Government provides students, practitioners and engaged citizens with an understanding of this highly charged aspect of American democracy. Mention the words "lobbying" or "lobbyist" to a friend or colleague and you will likely get a strong response. Some people view lobbying as nothing more than the practice of buying influence, power and legislation. To others, lobbying plays a vital part in our policymaking process, enabling us to exercise one of our most treasured constitutional rights - the right to petition the government. In reality, both positions have merit and that is what makes lobbying such an interesting practice. Lobbying is a multibillion-dollar industry that impacts all aspects of public policy at the highest level of government. At the same time, it is also the avenue by which the average citizen meets with their government representatives to request action. Lobbying is inherently a multi-disciplinary topic. Effective lobbying requires understanding the political and policymaking process. It is also a function of human psychology and strategy consulting. Many lobbyists have a legal background, which enables them to draft and dissect legislation and make meaningful recommendations, but some are former politicians, businessmen and communications specialists. Lastly, lobbying requires business acumen, drawing on skills such as networking, consulting and public relations. While these disciplines can be looked at separately, lobbying requires the study of all of them together. The goal of this book is to take the mystery and hyperbole out of lobbying and explain the business, law and public policy aspects of the field. By the last page you will understand and appreciate (1) the history of lobbying from King Solomon to the present day; (2) the business of lobbying; (3) the laws, regulations and ethics that accompany lobbying; (4) the art and science of effective lobbying; and (5) the differences in lobbying worldwide. This book can be used for a stand-alone course on lobbying and advocacy or as a supplementary text for courses on government, policymaking, ethics and regulation. It is also a useful guide for citizens who want to impact public policy. Mark Fagan is Adjunct Lecturer in Public Policy at Harvard Kennedy School, Harvard University and a founding partner of the strategy consulting firm Norbridge.

**ILobby.eu** Jan 26 2022 With iLobby.eu, Caroline De Cock draws on extensive firsthand experience to present a thorough guide to lobbying the European Union using both traditional methods and social media tools. This practical handbook includes an introduction to lobbying, with tips and anecdotes, recommendations for the use of social media, comprehensive indices, and detailed examples of best and worst practices.

**Lobbying** Aug 21 2021

**Lobbying Expenditures and the Top 100 Lobbying Firms** Mar 04 2020

**Cooperative Lobbying** Mar 16 2021

**Lobbying, Political Uncertainty and Policy Outcomes** Aug 09 2020 This book analyses interest group communication strategies in parliamentary political systems, and considers how political uncertainty, which emerges from the political process, shapes interest group communication strategies. It develops a formal model of lobbying in a bicameral legislature with strong party discipline, and discusses why interest groups choose public or private communication channels to influence political bargaining. The book tests its hypothesis in different policy contexts, including lobbying on major legislation in the field of labour and social policy.

**Total Lobbying** Feb 24 2022 This book offers a scholarly yet accessible overview of the role of lobbying in American politics. It draws upon extant research as well as original data gathered from interviews with numerous lobbyists across the United States. It describes how lobbyists do their work within all branches of government, at the national, state, and local levels. It thus offers a substantially broader view of lobbying than is available in much of the research literature. Although tailored for students taking courses on interest group politics, Total Lobbying offers an indispensable survey of the field for scholars and others concerned with this important facet of American politics.

**Information Manual for Lobbying Disclosure Provisions of the Political Reform Act** Jan 14 2021

*The Art of Lobbying* Sep 02 2022 This book examines strategies and techniques from the perspective of those who are lobbied--the people who know what resonates and what falls flat in congressional offices.

**Lobbying and Advocacy** Dec 05 2022 Gelak offers a comprehensive guide for lobbyists and Washington advocates that reveals top strategies for winning as an effective lobbyist or advocate, practical resources and methods for maintaining compliance, and extensive lists of resources.

Legislator and Lobbyist Views of Improper Lobbying in North Dakota Sep 29 2019

*Lobbying in the 21st Century Transparency, Integrity and Access* Jun 18 2021 Lobbying, as a way to influence and inform governments, has been part of democracy for at least two centuries, and remains a legitimate tool for influencing public policies. However, it carries risks of undue influence.

**The Social Process of Lobbying** Oct 23 2021 Despite a wealth of theorizing and research about each concept, lobbying and norms still raise a number of interesting issues. Why do lobbyists and politicians engage in cooperative behavior? How does cooperative behavior in lobbying affect policy making? If democratic participation is good, why do we view lobbying as bad? Lobbying engenders debate about its effects on the political process and on policy development. Sociologists and other social scientists remain concerned about how norms emerge, the content of norms, how widely they are distributed, and how they are enforced. Political scientists study how interest groups work together and influence the political process. Based on the experience of the author, a former lobbyist, this book looks at the social norms of lobbying and how such norms work in a general framework of other norms and legal institutions in the political process. In developing this argument, John C. Scott claims that: Embedded social relationships and trust-based social norms underpin everyday interactions among policy actors. These relationships and norms have concrete impacts on the policy making process. Social relationships and norms inhibit participation in the political process by outside actors. The investigation is conducted through an innovative theoretical framework, combining existing theoretical perspectives from different disciplines, and using a variety of data and methods, including longitudinal quantitative and social network data, interviews with lobbyists, activists, and policymakers, and anecdotal and historical examples. The Social Process of Lobbying provides refreshingly new empirical evidence and theoretical analysis on how networks of trust are neither all good nor all bad but are ambivalent: they can both improve policy and fuel collusion.

*Lobbying and Policy Change* Jan 06 2023 During the 2008 election season, politicians from both sides of the aisle promised to rid government of lobbyists’ undue influence. For the authors of Lobbying and Policy Change, the most extensive study ever done on the topic, these promises ring hollow—not because politicians fail to keep them but because lobbies are far less influential than political rhetoric suggests. Based on a comprehensive examination of ninety-eight issues, this volume demonstrates that sixty percent of recent lobbying campaigns failed to change policy despite millions of dollars spent trying. Why? The authors find that resources explain less than five percent of the difference between successful and unsuccessful efforts. Moreover, they show, these attempts must overcome an entrenched Washington system with a tremendous bias in favor of the status quo. Though elected officials and existing policies carry more weight, lobbies have an impact too, and when advocates for a given issue finally succeed, policy tends to change significantly. The authors argue, however, that the lobbying community so strongly reflects elite interests that it will not fundamentally alter the balance of power unless its makeup shifts dramatically in favor of average Americans’ concerns.

**THE ROLE OF LOBBYING IN REPRESENTATIVE SELF-GOVERNMENT** Jun 06 2020

**Transparent Lobbying and Democracy** Mar 28 2022 "The authors come up with some innovative tools, namely the “Catalogue of transparent lobbying”. They look at and evaluate the impact on both key stakeholders (lobbyists and targets of lobbying), monitoring of lobbying activities and sanctioning for breaches of rules. This tool holds out benchmarking capacity of sound framework for understanding of lobbying in the context of democracy, legitimacy of decision-making and accountability."David Ondrá?ka, member of global Board of Transparency International, head of Transparency International, Czech Republic "Transparent Lobbying and Democracy provides a comprehensive view into the phenomenon of lobbying... As a well-established scientist specializing in democracy, civil society and the public sphere, I see it as a useful and enriching contribution to the debate on lobbying, its necessary transparency and its role in the democratization process. This book has the potential to reach an international audience of experts and interested lay persons, and both complement and compete with publications on similar issues."Karel B. Müller, University of Economics in Prague, Czech Republic This book deals with the current, as yet unsolved, problem of transparency of lobbying. In the current theories and prevalent models that deal with lobbying activities, there is no reflection of the degree of transparency of lobbying, mainly due to the unclear distinction between corruption, lobbying in general, and transparent lobbying. This book provides a perspective on transparency in lobbying in a comprehensive and structured manner. It delivers an interdisciplinary approach to the topic and creates a methodology for assessing the transparency of lobbying, its role in the democratization process and a methodology for evaluating the main consequences of transparency. The new approach is applied to assess lobbying regulations in the countries of Central Eastern Europe and shows a method for how lobbying in other regions of the world may also be assessed.

