

Pharmacology Case Studies For Nurse Prescribers

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The Space and Practice of Reading Feb 19 2022 Mirroring worldwide debates on social class, literacy rates, and social change, this study explores the intersection between reading and social class in Singapore, one of the top scorers on the Programme for International Assessment (PISA) tests, and questions the rhetoric of social change that does not take into account local spaces and practices. This comparative study of reading practices in an elite school and a government school in Singapore draws on practice and spatial perspectives to provide critical insight into how taken-for-granted practices and spaces of reading can be in fact unacknowledged spaces of inequity. Acknowledging the role of social class in shaping reading education is a start to reconfiguring current practices and spaces for more effective and equitable reading practices. This book shows how using localized, contextualized approaches sensitive to the home, school, national and global contexts can lead to more targeted policy and practice transformation in the area of reading instruction and intervention. Chapters in the book include: • Becoming a Reader: Home-School Connections • Singaporean Boys Constructing Global Literate Selves: School-Nation Connections • Levelling the Reading Gap: Socio-Spatial Perspectives The book will be relevant to literacy scholars and educators, library science researchers and sociologists interested in the intersection of class and literacy practices in the 21st century.

Designing Case Studies Sep 26 2022 The authors explore three ways of conducting causal analysis in case studies. They draw on established practices as well as on recent innovations in case study methodology and integrate these insights into coherent approaches. They highlight the core features of each approach and provide advice on each step of the research process.

Case Study Research Oct 15 2021 Case Study Research: Principles and Practices aims to provide a general understanding of the case study method as well as specific tools for its successful implementation. These tools can be utilized in all fields where the case study method is prominent, including business, anthropology, communications, economics, education, medicine,

political science, social work, and sociology. Topics include the definition of a 'case study,' the strengths and weaknesses of this distinctive method, strategies for choosing cases, an experimental template for understanding research design, and the role of singular observations in case study research. It is argued that a diversity of approaches - experimental, observational, qualitative, quantitative, ethnographic - may be successfully integrated into case study research. This book breaks down traditional boundaries between qualitative and quantitative, experimental and nonexperimental, positivist and interpretivist.

The Case for Case Studies Dec 29 2022 This book seeks to narrow two gaps: first, between the widespread use of case studies and their frequently 'loose' methodological moorings; and second, between the scholarly community advancing methodological frontiers in case study research and the users of case studies in development policy and practice. It draws on the contributors' collective experience at this nexus, but the underlying issues are more broadly relevant to case study researchers and practitioners in all fields. How does one prepare a rigorous case study? When can causal inferences reasonably be drawn from a single case? When and how can policy-makers reasonably presume that a demonstrably successful intervention in one context might generate similarly impressive outcomes elsewhere, or if massively 'scaled up'? No matter their different starting points - disciplinary base, epistemological orientation, sectoral specialization, or practical concerns - readers will find issues of significance for their own field, and others across the social sciences. This title is also available Open Access.

Case Studies and Theory Development in the Social Sciences May 22 2022 The use of case studies to build and test theories in political science and the other social sciences has increased in recent years. Many scholars have argued that the social sciences rely too heavily on quantitative research and formal models and have attempted to develop and refine rigorous methods for using case studies. This text presents a comprehensive analysis of research methods using case studies and examines the place of case studies in social science methodology. It argues that case studies, statistical methods, and formal models are complementary rather than competitive. The book explains how to design case study research that will produce results useful to policymakers and emphasizes the importance of developing policy-relevant theories. It offers three major contributions to case study methodology: an emphasis on the importance of within-case analysis, a detailed discussion of process tracing, and development of the concept of typological theories. *Case Studies and Theory Development in the Social Sciences* will be particularly useful to graduate students and scholars in social science methodology and the philosophy of science, as well as to those designing new research projects, and will contribute greatly to the broader debate about scientific methods.

The Case for Case Studies Nov 28 2022 "Preface This volume was conceived, as we suspect are many such ventures, during an informal conversation - in this instance, in Berlin in December 2014, at the launch of the Global Delivery Initiative. All three of us were engaged with different aspects of international development, and producing or using case studies with some frequency, but we found ourselves noting that while case studies remained widely deployed across the social sciences, and that expressions such as 'the case of' were ubiquitous even in everyday speech, case studies per se remained in something of a residual methodological space - they were popularly conceived as 'qualitative', for example, yet one could find many instances in which the constituent elements of a given 'case' in economics were exclusively quantitative (or in medicine, for example, physiological; or in law, jurisprudential). If a singular case was indeed primarily qualitative, the key question asked by Christian Lund - 'Of what is this case?' - still remained to be answered, which logically meant that the case had to be connected in some way (empirically, theoretically) to broader instances or manifestations of a phenomena. Was this a 'typical' case? A randomly selected case? An outlier? How does one know? Moreover, if a common critique of case studies was either that their underlying methodological quality was highly variable (selection bias! selecting on the dependent variable!), or that generalizing from them was at best problematic, then there surely needed to be a serious scholarly response to such concerns. Can causal inferences reasonably be drawn from a single case? If so, under what conditions? In development practice, when and how can policymakers reasonably presume that a demonstrably successful intervention in one context might generate similarly impressive outcomes elsewhere, or if massively 'scaled up'? For their part, social science methodologists have in fact made

impressive advances on these fronts in recent years, yet much of this analysis remains disconnected from development practice and/or grounded in comparative 'cases' of large meta-categories of country characteristics - 'democracy', 'revolutions', 'constitutions', 'rule of law' - that is not the unit of analysis at which the vast majority of practitioners think and act about development problems and solutions (which is: how to design and implement particular policies/projects that will achieve particular development objectives for particular groups in particular places despite numerous constraints and likely active political opposition). In short, we discerned two serious mismatches: first, between the ubiquity of case studies and their rather 'loose' methodological moorings; and second, between the epicenter of serious scholarly activity advancing the methodological frontier of case study research ('producers') and the place where most users ('consumers') of case studies - at least in development policy and practice - actually resided. Narrowing these twin gaps, then, became the mission of this book. While it draws on our collective experience at the nexus of development research and practice, we like to think that the underlying issues are more broadly relevant. As such, we hope readers engaging with case studies from many different starting points - disciplinary base, epistemological orientation, sectoral specialization or practical concerns - will find issues of significance for them discussed in this volume. More generally, we hope the ideas, strategies and challenges outlined herein prompt further advances from both researchers and practitioners, on the basis of more fruitful and informed dialogue between them - if only because the kinds of questions in play here, as elsewhere, are unlikely ever to be solved by a lone genius"--

Case Based Research in Tourism, Travel, Hospitality and Events Nov 16 2021 This book consolidates international, contemporary and topical case study based research in tourism, travel, hospitality and events. Case studies can make learning more attractive and interesting as well as enable students to understand the theory better and develop their analytical and problem-solving skills. Using industry as an open living lab, case study based research infuses scholars into real-world industry challenges and inspires them to theorise and advance our knowledge frontiers. The book includes international case studies that can help tourism scholars build and advance (new) theories and enrich their educational practices. Case studies are accompanied with a teaching note guiding scholars to integrate case studies into instruction. Dr Kirsten Holmes, Chair, Council for Australasian Tourism and Hospitality Education (CAUTHE) There is a vital need for contemporary and well-structured case studies for use in tourism teaching. By including case studies from Australasia and key destination regions in Asia, Europe, and the Caribbean, the book is helpful for tertiary teachers globally. Professor Xander Lub, President, EuroCHRIE The book inspires educators and students. The cases provide context to students learning and demonstrate the richness and variation of the industry. The book also clearly demonstrates how research can inform our teaching. Professor Brian King, Chair, THE-ICE Assessment Panel The book includes cases under five themes: experiences, operations, technologies, strategy and marketing, and destinations. The book provides subject lecturers with a structure to guide students of applying theory into practice. Dr Paul Whitelaw, Academic Director, Southern Cross University This book marks a significant contribution to hospitality, tourism and events pedagogy at undergraduate and postgraduate level. At a time when the industry is demanding that our graduates have a strong grasp of "real world issues", the case study approach provides an accessible, meaningful and relatable means by which students can engage in real world issues.

Case Study Research Oct 23 2019 Although the case study research method is increasingly important and used by many researchers it is still not well understood. Case Study Research in the Quick Guides Series explains the main issues which have to be considered before case study research is undertaken as well as providing check lists as to how to go about using this research approach. Case study research is not an easy option and this book points out where the challenges are and what needs to be done to become a competent case study researcher. Issues which are given particular attention include different types of case study, the issue of how many cases are required, research proposals and research protocols when using case studies, the collection and analysis of data. Case Study Research also addressed the analysis of case study data, the case study write up and how to evaluate a case study.

Rethinking Case Study Research Jan 06 2021 Comparative case studies are an effective qualitative tool for researching the impact of policy and practice in various fields of social

research, including education. Developed in response to the inadequacy of traditional case study approaches, comparative case studies are highly effective because of their ability to synthesize information across time and space. In *Rethinking Case Study Research: A Comparative Approach*, the authors describe, explain, and illustrate the horizontal, vertical, and transversal axes of comparative case studies in order to help readers develop their own comparative case study research designs. In six concise chapters, two experts employ geographically distinct case studies—from Tanzania to Guatemala to the U.S.—to show how this innovative approach applies to the operation of policy and practice across multiple social fields. With examples and activities from anthropology, development studies, and policy studies, this volume is written for researchers, especially graduate students, in the fields of education and the interpretive social sciences.

Doing Comparative Case Studies Jun 11 2021 This book build on Vavrus and Bartlett's existing, field-defining work in the comparative case study approach (CCS). CCS provides a guide for scholars to balance conflicting expectations and requirements from case study data.

The Big Book of Social Media Mar 28 2020 "Foreword by Sam Feist, CNN Political Director"--Cover.
The Child: Case Studies for Analysis Jan 26 2020

Case Studies for Teaching Students with Dyslexia Aug 21 2019

International Entrepreneurship Mar 08 2021 Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

International Case Studies in Tourism Marketing Sep 02 2020 This international case study book provides 27 expertly curated case studies on the topic of tourism marketing, each with detailed implementation instructions for the instructor in order to maximise student participation and learning. The dynamic characteristic of the industry under the influence of micro and macro environment factors requires future professionals to be equipped with appropriate skills and competencies to deal with such factors in real-life practices. Curated and developed by industry experts and practitioners, these case studies embody real-world scenarios with the aim of best preparing students for their future careers. This compelling set of case studies follows a logical and uniform structure and covers topics such as marketing mix, crisis management, digital marketing, quality development, product development and sustainability. With reflective questions throughout to aid both in-class discussion and self-study, this book is an ideal study resource for use in higher and vocational education, and its unique, teaching-led approach positions it as a vital study tool for instructors and students alike.

Case Study Research in Practice Jun 30 2020 *Case Study Research in Practice* explores the theory and practice of case study research. Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design, conduct and communicate case study research. It addresses questions often raised by students and common misconceptions about case research. In four sections the book covers - Rationale, concept and design of case study research - Methods, ethics and reflexivity in case study - Interpreting, analyzing and reporting the case - Generalizing and theorizing in case study research Rich with 'tales from the field' and summary memos as an aide-memoire to future action, the book provides fresh insights and challenges for researchers to guide their practice of case study research. This is an ideal text for those studying and conducting case study research in education, health and social care, and related social science disciplines. Helen Simons is Professor Emeritus of Education University of Southampton

Case Study Methodology in Higher Education Oct 27 2022 In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing

so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. *Case Study Methodology in Higher Education* is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

Embedded Case Study Methods May 10 2021 In an embedded case study, the starting and end point is the comprehension of the case as a whole in its real-world context. This book bridges the gap between quantitative and qualitative approaches to complex problems when using this methodology.

Case Studies Nov 04 2020

How to do your Case Study Aug 25 2022 Case Study is one of the most widely applied methods of research and instruction in use today. Cases are used to frame research, aid teaching and help learning the world over. Yet, despite being so widely used, there remains a great deal of uncertainty about what constitutes case study research and how case studies should be designed and carried out. In this lucid, accessible and often witty new text, Gary Thomas introduces students and researchers to the basics of case study research. Using a wide range of real-life examples, this book sets out for those new to the method how best to design and carry out case studies in the social sciences and humanities *How to do your case study: a guide for students and researchers* deals with the core issues and methods that anyone new to case study will need to understand: - What is a case study? - When and why should case study methods be used? - How are case studies designed? - What methods can be used? - How do we analyse and make sense of our data? - How do we write up and write about our case? *How to do your Case Study* will be essential reading for any student or researcher in the Social Sciences, Health Sciences, in Business Studies, in Education and the Humanities.

Rethinking the Status Quo Mar 20 2022

The Anatomy of the Case Study Apr 09 2021 This sharp, stimulating title provides a structure for thinking about, analysing and designing case study. It explores the historical, theoretical and practical bones of modern case study research, offering to social scientists a framework for understanding and working with this form of inquiry. Using detailed analysis of examples taken from across the social sciences Thomas and Myers set out, and then work through, an intricate typology of case study design to answer questions such as: How is a case study constructed? What are the required, inherent components of case study? Can a coherent structure be applied to this form of inquiry? The book grounds complex theoretical insights in real world research and includes an extended example that has been annotated line by line to take the reader through each step of understanding and conducting research using case study.

Understanding Case Study Research Sep 14 2021 Written in an accessible and jargon-free style, this book provides a comprehensive, student-friendly guide to the nature and use of case study research. Whether as part of a more substantial study or as the foundation for a self-contained smaller project, case studies provide viable and valuable alternatives to conducting large-scale research. Grounded in both theory and practice, this book sets out not only the key debates and ethical issues surrounding case study research, but also focuses specifically on the work of others and how you can understand, use, and write about secondary data as the basis for your own research project. With tips, examples, and extensive discussion of real-world case studies from a variety of social science and other disciplines, Tight illustrates the kinds of research to which case studies can be applied. Topics include: Types of case studies Advantages and disadvantages to using case studies The meaning and value of case study research The use of case studies in different disciplines and research designs Whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research, this book will take you through every step of the process!

Case Studies in Control Feb 25 2020 *Case Studies in Control* presents a framework to facilitate the use of advanced control concepts in real systems based on two decades of research and over

150 successful applications for industrial end-users from various backgrounds. In successive parts the text approaches the problem of putting the theory to work from both ends, theoretical and practical. The first part begins with a stress on solid control theory and the shaping of that theory to solve particular instances of practical problems. It emphasizes the need to establish by experiment whether a model-derived solution will perform properly in reality. The second part focuses on real industrial applications based on the needs and requirements of end-users. Here, the engineering approach is dominant but with theoretical input of varying degree depending on the particular process involved. Following the illustrations of the progress that can be made from either extreme of the well-known theory-practice divide, the text proceeds to a third part related to the development of tools that enable simpler use of advanced methods, a need only partially met by available commercial products. Each case study represents a self-contained unit that shows an experimental application of a particular method, a practical solution to an industrial problem or a toolkit that makes control design and implementation easier or more efficient. Among the applications presented are: wastewater treatment; manufacturing of electrical motors ; temperature control of blow moulding; burn-protective garments quality assessment; and rapid prototyping. Written by contributors with a considerable record of industrially-applied research, *Case Studies in Control* will encourage interaction between industrial practitioners and academic researchers and be of benefit to both, helping to make theory realistic and practical implementation more thorough and efficacious. *Advances in Industrial Control* aims to report and encourage the transfer of technology in control engineering. The rapid development of control technology has an impact on all areas of the control discipline. The series offers an opportunity for researchers to present an extended exposition of new work in all aspects of industrial control.

Case Studies in Environmental Statistics Dec 25 2019 The studies reported here resulted from a programme of research carried out by the National Institute of Statistical Sciences (NISS) during the years 1992-1996. This text offers a set of case studies exemplifying the broad range of statistical science used in environmental studies and application.

Case Studies and the Dissemination of Knowledge Apr 28 2020 The case study has proved of enduring interest to all Western societies, particularly in relation to questions of subjectivity and the sexed self. This volume interrogates how case studies have been used by doctors, lawyers, psychoanalysts, and writers to communicate their findings both within the specialist circles of their academic disciplines, and beyond, to wider publics. At the same time, it questions how case studies have been taken up by a range of audiences to refute and dispute academic knowledge. As such, this book engages with case studies as sites of interdisciplinary negotiation, transnational exchange and influence, exploring the effects of forces such as war, migration, and internationalization. *Case Studies and the Dissemination of Knowledge* challenges the limits of disciplinary-based research in the humanities. The cases examined serve as a means of passage between disciplines, genres, and publics, from law to psychoanalysis, and from auto/biography to modernist fiction. Its chapters scrutinize the case study in order to sharpen understanding of the genre's dynamic role in the construction and dissemination of knowledge within and across disciplinary, temporal, and national boundaries. In doing so, they position the case at the center of cultural and social understandings of the emergence of modern subjectivities.

Case Studies in Secure Computing Sep 21 2019 In today's age of wireless and mobile computing, network and computer security is paramount. *Case Studies in Secure Computing: Achievements and Trends* gathers the latest research from researchers who share their insights and best practices through illustrative case studies. This book examines the growing security attacks and countermeasures in the stand-alone and networking worlds, along with other pertinent security issues. The many case studies capture a truly wide range of secure computing applications. Surveying the common elements in computer security attacks and defenses, the book: Describes the use of feature selection and fuzzy logic in a decision tree model for intrusion detection Introduces a set of common fuzzy-logic-based security risk estimation techniques with examples Proposes a secure authenticated multiple-key establishment protocol for wireless sensor networks Investigates various malicious activities associated with cloud computing and proposes some countermeasures Examines current and emerging security threats in long-term evolution backhaul and core networks Supplies a brief introduction to application-layer denial-of-service (DoS) attacks Illustrating the security challenges currently facing practitioners, this book presents

powerful security solutions proposed by leading researchers in the field. The examination of the various case studies will help to develop the practical understanding required to stay one step ahead of the security threats on the horizon. This book will help those new to the field understand how to mitigate security threats. It will also help established practitioners fine-tune their approach to establishing robust and resilient security for next-generation computing systems.

Case Study Methods Jul 24 2022 In this introduction to understanding, researching and doing case studies in the social sciences, Hamel outlines several differing traditions of case study research including the Chicago School of Sociology, the anthropological case studies of Malinowski, and the French La Play school tradition. He shows how each developed, changed and has been practiced over time. Suggestions for the practice of case studies are made for the novice reader and an additional feature is the extensive bibliography on case study methods in social science to allow for further exploration of the topic.

Case Study Research and Applications Feb 07 2021 The Sixth Edition of Robert K. Yin's bestseller provides a complete portal to the world of case study research. Offering comprehensive coverage of the design and use of the case study method in addition to an integration of applications, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. The integration of applications will enable users to see more directly how concrete case studies can implement the principles of case study research methods.

Case Studies in Public Governance Aug 13 2021 This book makes available original case studies on how institutions developed in Singapore. Up until now, these case studies have been used exclusively in Singapore to teach public governance, and have been well-received in the Singapore Civil Service College's milestone programmes. With this publication, more will be able to access this material. Students, researchers and policy-makers can now use these case studies for pedagogy or to derive insights on Singapore's approach on governance. Designed around the theme of "building institutions", the case studies also present facets of how institutions developed which are universal to management studies. These case studies highlight a core aspect in the development of institutions, namely, how people and organisations change the culture of institutions, how leaders influence their organisations, and how policies define the systems that build institutions. The book contains 5 case studies, each profiling a unique sector and key institution in Singapore. They present how public agencies and leaders helped to build Singapore institutions over the last forty years. Although there are more cases studies on management and strategy than public policy and administration, there is growing interest in Asian case studies, and more specifically, case studies on Singapore public governance. This collection of case studies on Singapore institutions provides the perspective from Singaporean case writers themselves, on the role of government in Singapore's development.

Case Studies and Causal Inference Jan 18 2022 A discussion of the case study method which develops an integrative framework for causal inference in small-n research. This framework is applied to research design tasks such as case selection and process tracing. The book presents the basics, state-of-the-art and arguments for improving the case study method and empirical small-n research.

Qualitative Research through Case Studies Nov 23 2019 'The great strength of this book is that it provides a clear and well-structured overview of some of the diverse approaches that are currently available within the qualitative tradition' - British Journal of Educational Psychology Although most undergraduates are able to collect qualitative data without too much difficulty, they are often less successful in turning this into an interesting, theoretically-informed analysis. **Qualitative Research through Case Studies** will help students improve the quality of their work through introducing a wide range of traditions, including interpretive approaches such as grounded theory, dramaturgical analysis, ethnomethodology and conversation analysis and political approaches such as critical discourse analysis, feminism and postmodern ethnography. Each chapter introduces the theoretical assumptions of the tradition through discussing a number of case-studies: classic or exemplary studies which illustrate how different researchers have used qualitative methods in researching a variety of topics. There are also practical hints on designing undergraduate projects, exercises and a guide to further reading. The book is intended for students in a wide range of disciplines and should be particularly useful for complete beginners who are interested in conducting qualitative research as part o

Case Study Evaluations Dec 17 2021

Conducting Case Study Research for Business and Management Students Jul 12 2021 Part of SAGE's Mastering Business Research Methods series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan, the series is designed to support business and management students with their research-based dissertations by providing in-depth and practical guidance on using a chosen method of data collection or analysis. The books are written in a concise and accessible way, and contain a range of features, including checklists and a glossary, designed to support self-guided research. In Case Study Research, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Watch the editors introduce the Mastering Business Research Methods series and tell you more about the first three books.

Share Frama Jun 23 2022 Collection of prints that highlight Scandinavian design.

Case Study Research for Business Aug 01 2020 The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate, postgraduate and research students of business and related disciplines.

Python Machine Learning Case Studies May 30 2020 Embrace machine learning approaches and Python to enable automatic rendering of rich insights and solve business problems. The book uses a hands-on case study-based approach to crack real-world applications to which machine learning concepts can be applied. These smarter machines will enable your business processes to achieve efficiencies on minimal time and resources. Python Machine Learning Case Studies takes you through the steps to improve business processes and determine the pivotal points that frame strategies. You'll see machine learning techniques that you can use to support your products and services. Moreover you'll learn the pros and cons of each of the machine learning concepts to help you decide which one best suits your needs. By taking a step-by-step approach to coding in Python you'll be able to understand the rationale behind model selection and decisions within the machine learning process. The book is equipped with practical examples along with code snippets to ensure that you understand the data science approach to solving real-world problems. What You Will Learn Gain insights into machine learning concepts Work on real-world applications of machine learning Learn concepts of model selection and optimization Get a hands-on overview of Python from a machine learning point of view Who This Book Is For Data scientists, data analysts, artificial intelligence engineers, big data enthusiasts, computer scientists, computer sciences students, and capital market analysts.

Case Studies in the Traditional Food Sector Dec 05 2020 Consumer Science and Strategic Marketing: Case Studies in the Traditional Food Sector aims to close the gap between academic researchers and industry professionals through real world scenarios and field-based research. The book explores how consumer and sensory science has been implemented in the food industry for achieving the following strategic aims: rejuvenating product image, shaping new market places, achieving market differentiation and geographical diffusion, achieving customer loyalty, promoting traditional features of the product and defining product positioning in competitive environment. There is an emerging demand from food industry professionals and undergraduate and postgraduate students who attend business and agricultural studies courses who want to gain practical information through real cases and field-based research. This book aims to answer the following questions, amongst others: How research in the field of consumer science became

relevant for marketing strategies?, Which tangible economic and financial outcomes have been obtained by the joint work of sensory scientists, researchers in marketing field and food business professionals?, and which communication methods and practices have been relevant to make the most of R&D in the food industry? Through case studies, successful examples and practices are provided, with newer inputs for further theoretical investigation given. Both current and future professionals in the food industry will gain insights that can be used in their business environment. Bridges the gap between scholars and practitioners in understanding consumers in the traditional food sector Allows scientists and professionals to make the most of R&D outcomes Advances consumer science research to address business problems in the food industry

Case Studies for Ethics in Academic Research in the Social Sciences Oct 03 2020 This book provides a basis for class discussion about the responsible conduct of social science research. These 16 brief research ethics cases describe situations in which ethical dilemmas arise and present the student with the opportunity to think through the different implications for researchers. The cases emphasize different types of ethical dilemmas involving faculty, students, participants, and stakeholders. Students can discuss what happened, why it was or was not unethical, and what should be the consequences for the actors. Included are the original cases complete with learning objectives, teaching notes, and questions for discussion.

The Case Study Companion Apr 21 2022 The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.